

*Improving potato production for increased food security of  
indigenous communities in Colombia*

# Strategy of communication

**David Cuéllar Gálvez**

*improving potato production for increased food security of  
indigenous communities in Colombia*

Third parties



Collaborators



Universidad de Nariño



Nariño

Alcaldías municipales:

- Carlosama
- Cumbal
- Guachucal
- Pasto
- Túquerres

## *El mejoramiento de la producción de papa como contribución a la seguridad alimentaria en comunidades nativas en Colombia*

- Carlosama { Cuespud  
Carlosama
- Cumbal { Cuetial
- Guachuca { Colimba  
Ipialpud  
San Ramón
- Pasto { Jamondino  
Riobobo
- Túquerres { Quebrada Oscura  
San Carlos

# General objective

- To inform the progress of each stage during the 30 months of Project development,
  - external interested public
  - internal interested public
- To facilitate internal communication of the Project
- To present and socialize with
  - Government agencies related to Project objectives
  - Partners and
  - Communities participants

# Specific objectives

- Encourage the participation of the various national and regional institutions .
- encourage the participation of the community and institutions involved.
- Promote the implementation of Project's results and methodologies in Colombian Andean communities.
- Inform, to know the progress, coordinate activities, troubleshooting, obtain authorizations and inform responsibilities distribution.
- Promote and encourage participation of communities and institutions.

# Target group 1

## Grupo objetivo principal

1. Colombian researchers
2. Canadian researchers
3. Fundelsurco
4. CIP researchers
5. University of New Brunswick
6. Management University McGill
7. Management Universidad Nacional de Colombia
8. Project management
9. IDRC - CDRI Officers
10. University of Nariño
11. Sena regional Nariño

# Target group 2

## Local authorities

- Alcaldes
  - UMATAs
  - Oficinas de Mujer
- Cabildos

## Communities

- Potato producers in ECAs: Presidents
- Women leaders
- Sampled families for nutrition and family roles

# Target group 3

## Colombian authorities

1. Presidencia de la República
2. Ministerio de Agricultura
3. Ministerio de Medio Ambiente
4. ICBF
5. Instituto Nacional de Salud
6. Corpoica
7. FEDEPAPA
8. ICA

## Regional authorities and institutions

1. Gobernación de Nariño
  - 1.1. Secretaría de Agricultura
  - 1.2. Secretaría de Salud
2. Alcaldes de municipios no participantes
3. Cabildos
4. Juntas de Acción Comunal
5. Del Surco



# Target group 4

## Academic communities

- Nutrition
- Social work
- Chemistry
- Colombianos breeders
- Área Andina breeders
- Rural development
- Genetics

# Approach and outreach products

## Three actions mainly:

1. to highlight the project line among national and regional institutions in charge of decision-making,
2. to show the progress of project to Canadian Agency for international development and the National University of Colombia, and McGill University authorities
3. to encourage the participation of the involved community.

# outreach products

Semester	Activity	Responsible
I	Baseline in potato production systems	Fundelsurco
I	Baseline in nutritional status of the population in the selected municipalities	Universidad Nacional de Colombia
II	Field day	Fundelsurco
II	Power supply modules	Universidad Nacional de Colombia
III	Ancestral recipe book	Universidad Nacional de Colombia
III	Catalog of native cultivars	Universidad Nacional de Colombia
III	Report on roles in the family production and decision-making	Universidad Nacional de Colombia, McGill University, New Brunswick University
IV	Good nutritional practices manual	Universidad Nacional de Colombia
IV	Field day	Fundelsurco
V	Delivery to the community of 3 clones of Pope registered	Universidad Nacional de Colombia, Fundelsurco
V	Good agronomic practices manual	Fundelsurco
V	Article "Characterization of culinary practices"	Universidad Nacional de Colombia

# Herramientas de divulgacion

<b>Semestre</b>	<b>Product dissemination</b>	<b>Responsable</b>
I al VI	Design, development and implementation of a Web page	UNAL-Unimedios
II y IV	Workshops (field days)	FUNDELSURCO
II al VI	Newsletters	Oficina de Comunicaciones Unimedios
IV,V,VI	(3) folding News (3) "bodies" (500 copies each)	UNAL
IV	Video	UNAL FUNDELSURCO
V	Articles in magazines and newspapers	McGill, NBU, UNAL



Thanks for your attention